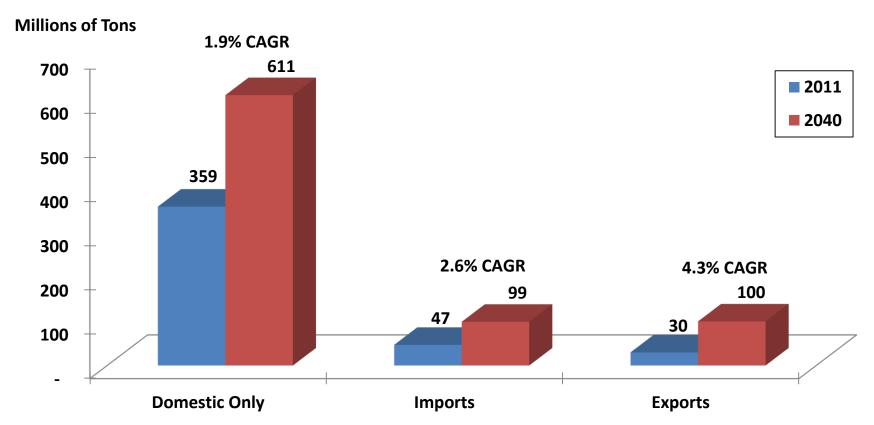


Why Goods Movement?

- Integral part of the region's economy
 - Over \$600 billion of goods flow within or through the region each year
 - 32 percent of jobs in the region are in goods movement dependent industries; key source of job diversity in the region
- Heavily reliant on transportation system
 - Nation's 5th largest marine port and two major airports
 - Major highway and rail corridors
 - Local streets and roads
- Significant public health and quality of life impacts on local communities



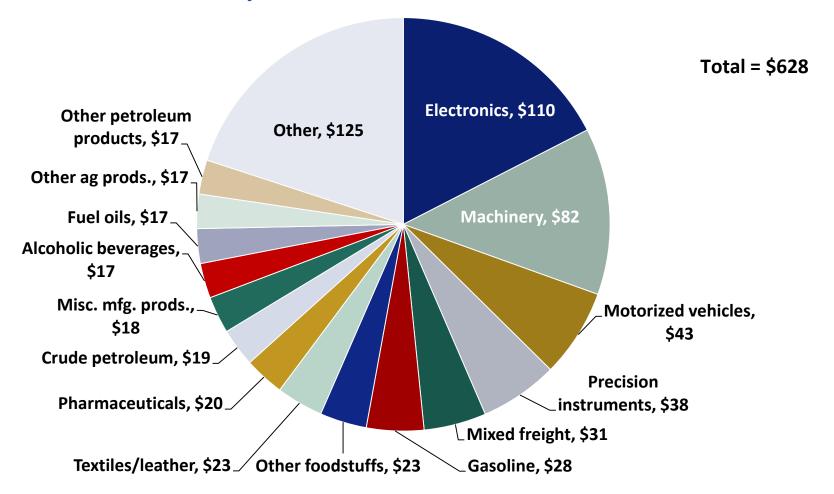
Goods Movement in the Bay Area by Trade Type – 2011 and 2040



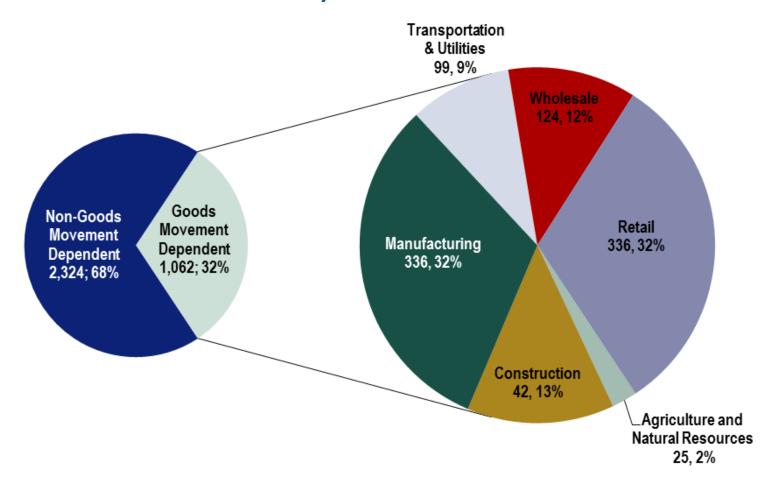
CAGR - Compound Annual Growth Rate

Source: Federal Highway Administration FAF3.

Bay Area Freight Flows by Commodity, 2011-\$Billions



Goods Movement Dependent Industries in the Bay Area



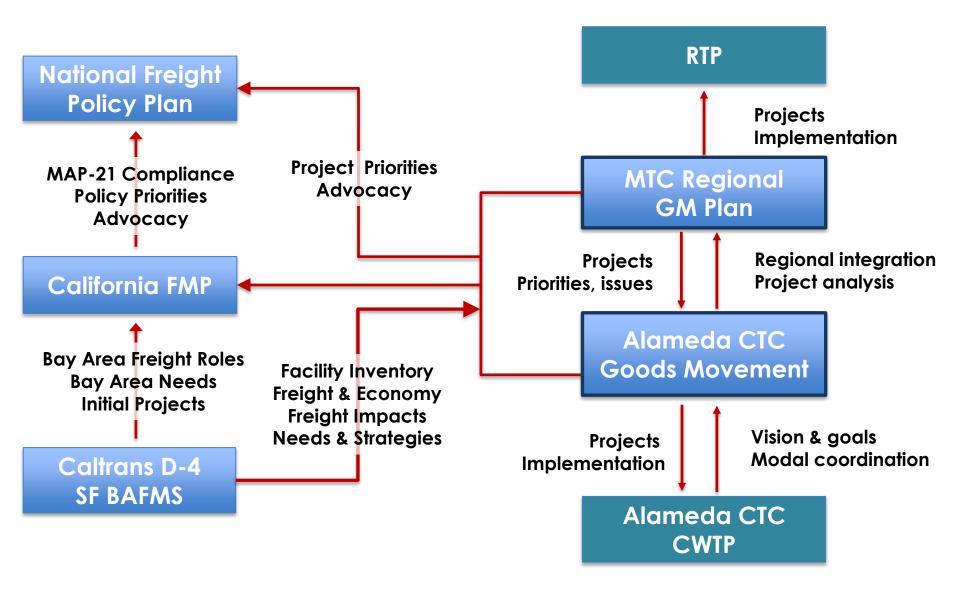
Employment in Bay Area, 2010 in Thousands of Employees

Source: ABAG *Plan Bay Area Economic Forecasts*; factors from CCSCE and Cambridge Systematics Analysis.



Project Overview

Freight Studies and Plans



Collaborative Outreach

Executive Team – Guidance and advocacy

Executive level from key partner agencies

Technical Teams – technical review and input

Regional TAC

- PTAC/RAWG Subcommittee
- Policy Advisory Council advises staff and the Commission

Interest Groups – meaningful, frequent input

 Private sector, economic development and business groups, environmental groups, public health groups, community groups

Roundtables – building stakeholder collaboration

Representatives from interest groups



Project Approach

PHASE 1 Establish Decision and **Outreach Process**

- Leadership/Technical teams and stakeholder meetings
- **Goods Movement Roundtables**

Winter 2014

PHASE 2 Baseline and **Needs Assessment**

- Identify gaps, needs, issues and opportunities
- Plans Inventory: Vision and Goals
- **Develop performance measures**
- Assess Infrastructure, services and freight demand forecasts
- **Economic importance of goods movement**

Spring/ Summer 2014

Winter

2014/ 2015

Fall 2015

PHASE 3 **Identify** and **Evaluate Strategies**

- Identify and compile strategies
- Strategy evaluation
- Air quality and community impacts

PHASE 4 **Goods Movement** Plan

- Regional and Alameda County Goods **Movement Plans**
- **Ongoing Coordination**

Trends, Issues, and Strategies

Goods Movement Issues, Opportunities



- Keeping pace with economic trends, attracting investors
- Port of Oakland marine terminal congestion and its associated impacts on drayage drivers and neighborhoods



- Local truck routes: complete streets, lane width, geometry, last-mile connections, multijurisdictional coordination
- Jobs equity and community participation



- ITS on arterial Smart Corridors, interregional corridors, and Port terminals
- Innovative funding and financing

Goods Movement Issues, Opportunities



- Public health, pollution, and roadway and railway safety
- Shifting crude supplies leading to increased rail usage and community concerns regarding safety
- Pavement maintenance highway, rural and local street and roads



- Shared-use multi-modal corridor issues (congestion rail and highway
- At-grade crossings: noise and potential delays
- Land use conflicts in industrial corridors
- Truck parking, route guidance, and encroachment issues

Additional Goods Movement Planning Efforts

- Caltrans California Freight Mobility Plan (underway)
- CARB's Sustainable Freight Strategy (underway)
- MTC's Zero Emissions Freight Analysis (early 2015)

Next Steps

- Create PTAC/RAWG subcommittee
- Complete Baseline Assessment
- Conduct Detailed Needs Assessment
- Ongoing stakeholder engagement
 - 2nd Roundtable in November in West Oakland